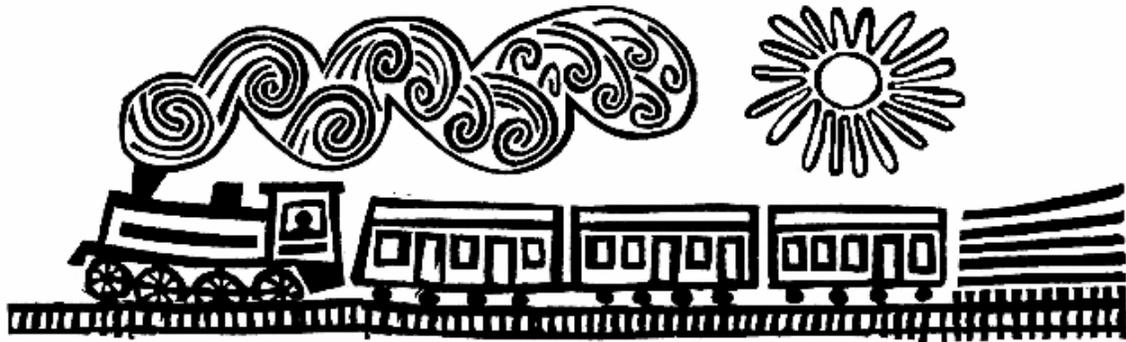


EAST NEUK FESTIVAL BRINGS THE 'HOLIDAY LINE' TO LIFE AGAIN



HOLIDAY SNAPS AND MEMORIES WANTED FOR EXHIBITION AT THE EAST NEUK FESTIVAL 30 JUNE- 4 JULY 2010

The East Neuk of Fife is one of the UK's hottest holiday spots - it's official! It was the summer holiday destination for the Prime Minister and his family in 2009 and apparently Sarah Brown twittered daily with generous praise about the delights of the 'Fife Riviera'. Singer/songwriter KT Tunstall and Radio 1 DJ Edith Bowman are also regular visitors.

A new generation love affair with the long sandy beaches, coastal paths, world class golf courses, fine dining, cosy pubs and burgeoning cultural scene has urbanites from Edinburgh (an hour's drive away), Glasgow and London flooding to this accessible corner (*neuk*) of Scotland. Many of the baby boomer generation may well remember their own sandcastle-making days in the 1950s and early '60s when the regional railway – known as **The Holiday Line** – chugged them away from the cities to the picturesque seaside resorts in the East Neuk – Elie, Crail, Anstruther and Pittenweem, to name but a few. The Holiday Line fell victim to *The Beeching Axe** in the 1960s and now only relics of the railway age in the Kingdom of Fife remain – crumbling railway arches and miles of disused line criss-crossing the countryside and fringing the coast.

The East Neuk Festival is an award-winning festival that takes place at the beginning of July each year. It has quickly earned a reputation for imaginative programming of world-class musicians performing in a range of appropriately atmospheric, unusual – and often quirky – venues. The East Neuk itself is always an intrinsic part of the programme and the artistic director, Svend Brown, has gone one step further this year to weave the festival magic into the very substance and history of the region.

The Festival has commissioned local artists Kenny Munro and Ed O'Donnelly to make a film tracing the enigmatic journey of the region from past to present, inter-cutting rare archive film with present day footage integrated with music and ambient sound. Free daytime screenings will take place at Crail Community Hall from 11am-4pm from Thursday 1st to Sunday 4th July.

For the duration of the Festival there will also be an exhibition of photographs and memorabilia curated from the general public at Crail Community Hall. The Festival is asking anybody with memories, photographs or pictures relating to **The Holiday Line** in its heyday to send them in – visit the website and click on the Holliday Line link: www.eastneukfestival.com.

The Festival's main programme spans five centuries of music and showcases monumental works written in remarkable times – from Renaissance polyphony to Jazz combo. Visiting artists include the **Belcea and Elias Quartets, Tallis Scholars, London Winds**, Russian virtuoso pianist **Alexander Romanovsky, Scottish Chamber Orchestra**, French jazz star **Renaud Garcia Fons**, and pianist **Malcolm Martineau** with young singers **Katherine Broderick** and **Robin Tritschler**. Featured composers include Brahms, Britten, Beethoven, Mozart, Rachmaninov, Schubert, Tallis, Vaughan Williams and many more.

* Dr Richard Beeching was responsible for report *The Reshaping of British Railways*, commissioned to reduce the cost of the nationalised railways which resulted in the closure of many unprofitable lines.

Notes to editors:



General Festival information:

www.eastneukfestival.com

<http://twitter.com/EastNeukFest>

East Neuk Festival [Facebook](#)

Booking information: Hub Tickets

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