



## TAKE US TO TEN EAST NEUK FESTIVAL LAUNCHES NEW FUNDRAISING DRIVE

The 2011 East Neuk Festival (29 June-3 July) has been one of the most successful yet. In its seventh year it attracted capacity audiences for 75% of the programmed concerts and achieved its highest ever box office income and largest number of ticket sales.

Outside the concert venues in Crail, Kilrenny, Cellardyke, St Monans and St Andrews the major attractions were the imposing 15ft sand sculpture of a brooding Beethoven, clocking up approximately 1500 visitors a day, and a community sand drawing project of giant starfish on the beach at Elie on the sunniest ever day of this Scottish festival.



At the Younger Hall on Friday 1 July East Neuk Festival Chairman Donald Macdonald and Artistic Director Svend

Brown introduced a new fundraising drive, Take Us To Ten. The aim of the new scheme is to create an endowment fund over the next three years to ensure a future for the Festival beyond its tenth anniversary in 2014.

Svend Brown comments: *"The 2011 Festival proves once more that East Neuk Festival is a real force to be reckoned with - not a gargantuan blockbuster, but a rich, intense, thoughtful and deeply valuable cultural event. We live in an age which almost always assumes that bigger means better. I hope we demonstrate that it doesn't - I want it to grow ever richer, deeper, stronger and more valuable. We're now putting our minds to the next three years - the years that lead up to our 10th anniversary in 2014.*

*"I can speak for the whole Board and team when I say that we believe passionately in the long term future of this special event - we're going to be asking our supporters and funders to join with us in creating an East Neuk Foundation to help secure the financial future for the Festival - so that in many years time we can hand it on to future Artistic Directors. We're calling our campaign 'Take us to Ten' - but maybe we should stick out our necks and say "See us through to our centenary!"*

The programme for 2012 will be announced in November 2011 and will continue to build on the key theme of Beethoven. In the meantime, four concerts from the East Neuk Festival this year will be broadcast on BBC Radio 3 in the lunchtime concert slots (1pm):

Tue 9 Aug: Quatuor Ebène: Mozart KV.138 & Beethoven Op. 131

Wed 10 Aug: Aleksander Madzar: Bach's 3<sup>rd</sup> and 4<sup>th</sup> Partitas

Thu 11 Aug: Elias Quartet: Beethoven Op.95 & Mendelssohn Op.13

Fri 12 Aug: Zacharias plays Beethoven Op.10 No.2 and joins the Leopold String Trio for Brahms' G minor Piano Quartet

Further press information:

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Sunshine and starfish on Elie Beach, Sunday 3 July 2011. Photo: Nigel King / Blue River Studios

Many more pictures on [www.eastneukfestival.com](http://www.eastneukfestival.com) and the festival facebook page

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